



The Contract Fabric Network

51<sup>ST</sup> ANNUAL CONFERENCE

JULY 23 - JULY 26



THE STEIN ERIKSEN LODGE  
DEER VALLEY, UTAH



# HOTEL INFORMATION

## The Stein Eriksen Lodge

Stein Eriksen Lodge is an authentic European ski lodge nestled in the alpine beauty of Park City, Utah and surrounded by spectacular views of Deer Valley Resort. Named after Norwegian Olympic Gold Medal skier, Stein Eriksen, the Lodge was awarded “World’s Best Ski Hotel” by World Ski Awards thanks to its impeccable service, world-renowned skiing, and access to year-round outdoor recreation.

The \$14M expansion spaces and amenities are completed and now open. These additions are designed to ensure our guests have the most memorable experience possible.

### NEW FAMILY-FRIENDLY POOL

Located adjacent to the existing outdoor pool and hot tub, this new second pool will create the ultimate family-focused swimming and lounging experience. Convenient access to the new outdoor Champions Plaza and new Champions Club entertainment center keep your little ones entertained for hours on end.

The Stein Eriksen Lodge is located at 7700 Stein Way, Deer Valley, UT 84060

### RESERVATIONS

The room rate at The Stein Eriksen is \$289.00/night plus tax and a \$25.00/night resort fee. Group reservations for the conference can be made by following this link <https://www.reseze.net/servlet/SendPage?hotelid=1245&skipfirstpage=true&page=528411>.

All deposits are refundable up to 30 days prior to arrival. Availability of rooms at the group rate is subject to the NADFD room block and for reservations made on or before, Saturday, June 22, 2019 the cutoff date. Reservations requests received after the room block is has been fully reserved or after the release of unused rooms on June 22, 2019 will be accepted based on a space and rate availability basis.

### TRANSPORTATION

The Stein Eriksen Lodge is located approximately 45 minutes from the Salt Lake City International Airport. You can access taxis, Uber, Lyft or shuttle services from there.

Ground transportation services can be found on the Stein Eriksen Lodge website under the Contact and Location section.

### CANCELLATION POLICY

A 50% refund will be given to cancellation requests received in writing by July 8, 2019. No refunds will be given after July 8, 2019.

### CONFERENCE ATTIRE

Attire for all events is casual.

# ACTIVITY INFORMATION

## OPENING RECEPTION AT THE WASATCH BREWERY

“Where’s the beer? Where are the breweries?” Those were among the first thoughts Greg Schirf had after moving to Utah from Milwaukee in the early 80’s. Incredibly, drinking and brewing were all but forbidden. Greg took matters into his own hands and did what any self-respecting midwesterner would do: He started a brewery. Wasatch was the very first brewery in Utah – and one of the first craft brewers in all the U.S. – brewing award-winning brews since 1986.

In 1988, Greg Schirf proposed another bill to the Utah Legislature making brewpubs legal in Utah and opened the first brewpub at the top of historic Main Street in the resort town of Park City. Wasatch continues to misbehave, turning out naughty beer after naughty beer year after year.

Located at 250 Main Street, Park City, UT 84060



## PARK CITY GHOST TOURS FOLLOWING THE RECEPTION

A leisurely 75 minute stroll up historic Main Street and back down. The ghost stories of which you will hear during a Park City Ghost Tour have been collected over the past twelve years. The research was conducted by owners Rob and Lela Newey, retired history teachers and filmmaker, Erik Hutchins who has studied metaphysics and paranormal activity including human ESP, and the mysteries of crop circles.

Through research, interviews, field recordings and other cutting edge methods these three investigators chose 15 stories because they were the most exciting... and terrifying. If you are a believer in ghosts you will hear some of the best ghost stories ever to come out of the west; and if you don't believe in ghosts, prepare to have your mind changed! Come see for yourself!

## UTAH OLYMPIC PARK

In 2002, Utah hosted the world for the XIX Olympic Winter Games and the VIII Paralympic Winter Games. By any measure, the 2002 Games were a success – featuring 2500 Olympians representing 77 nations who came to Utah to pursue their Olympic dreams. Incredible venues and ideal weather combined to create the perfect stage for the athletes to perform at their best.



**OLYMPIC  
PARK**

The largest crowds ever for an Olympic Winter Games (a record that still holds today) filled the venues and cheered for every athlete, in every sport, from every country. The US Team won 34 medals at the 2002 Games, shattering the previous record of 13.

The Utah Olympic Legacy Foundation celebrates the spirit of the Salt Lake 2002 Olympic Winter Games to inspire active, healthy lifestyles and increase community uses of Utah's Olympic venues. As Designated Official

U.S. Olympic Training Sites, our venues are places of inspiration and accomplishment where young athletes train alongside world champions.



## CANYONS GOLF COURSE



Utah's newest course located in Park City. Canyons Golf, situated across 97 acres in the heart of the Canyons Village, features over 550 feet of elevation change and spectacular views of the Wasatch and Uinta mountains and surrounding valleys. The 6,035-yard, par-70 course designed by renowned course architects Gene Bates and Casey Bates offers 18 holes of challenging and enjoyable golf characterized by memorable shots with dramatic views from virtually every hole.

- 18 hole, par-70 course
- 6,035 total yardage
- Features over 550 feet of elevation change
- Four sets of tees at each hole
- Hole 10 has a 297 foot elevation change from tee to green
- Hole 18 has a true Island Green surrounded by the Willow Draw Stream
- Course features seven par-3 holes & five par -5 holes
- Six holes interact with skiable terrain
- Turf: Fairways – Bluegrass; Tees and Greens – Bentgrass; Rough – Bluegrass; Margins – Native grass mix
- Fertigation and other sustainability practices align Canyons Golf with the Resort's commitment to sustainability.



## LOOKING FOR SOMETHING TO DO?

### SUMMER TIME IS FUN TIME

In the summertime, Destination Sports offers everything your outdoorsy heart could desire. Spend time at the river enjoying rafting, kayaking, tubing, stand up paddle boarding and fly fishing. If the mountains call to you, there's hiking, biking, and horseback riding. Choose an adventure, or combination of adventures, and let us facilitate memories that will last a lifetime.

Destination Sports is the oldest activity and tour company in the Park City area. For over three decades, we have been helping people enjoy all the outdoor activities the Wasatch Back has to offer, including summer and winter activities.

You can book all trips and activities directly from their website.

<https://fareharbor.com/embeds/book/destinationsports/items/?full-items=yes>

# SPEAKERS

## Steven Iwersen, CSP

Business Leader - Author - Relational Leadership Specialist



**S**teven grew up in the United States Northwest. Born in Seattle, raised in Idaho. He loves the city and understands small town values. His father was a minister and his mother a school teacher. That might explain why he is so comfortable on the stage and devoted to providing content that leads to real life change. He is an entrepreneur, as well as an effective communicator.

Steven Iwersen is the founder and owner of Aurora Pointe, LLC, a speaking and leadership development firm. He is an internationally recognized leadership speaker, trainer, and author. He has more than 30 years of leadership and speaking experience — addressing 1,000's of corporate and association leaders.

### HE IS THE AUTHOR OF:

- ▶ *The Porcupine Principles! How To Move Prickly People to Preferred Outcomes*
- ▶ *Porcupine Philosophy: 365 Leadership Points to Ponder*

Steven's experience in leadership roles has included non-profits, business news, employee recruitment and founding his speaking and leadership development firm – Aurora Pointe.

Steven Iwersen is a Professional Member of the National Speakers Association. He is a Certified Speaking Professional (CSP) – a recognition earned by only about 900 speakers worldwide. He was the voice of the association in 2015-16 when he was the Co-Host for Voices of Experience (VOE) the NSA's audio & video magazine. He served as the Chairperson of the National Chapter Leadership Committee in 2013. During that time he was presented the Presidential Award of Distinguished Service.

When he is not traveling the country delivering his programs, he enjoys being at home in Kansas City with his family. He also enjoys fly fishing, jazz music, writing, early morning walks, bike riding, great coffee and spending time with his closest friends. He raised three boys and now is a young grandpa – he has six granddaughters and two grandsons to adore!

# NADFD CONFERENCE SCHEDULE

July 22 – July 26, 2019

## TUESDAY, JULY 23

- |        |                                       |
|--------|---------------------------------------|
| 8:00am | Golfers Depart from Lobby             |
| 9:00am | Golf Outing – Canyons Golf Course     |
| 3:00pm | Board Meeting                         |
| 6:00pm | Welcome Reception<br>Wasatch Brew Pub |
| 8:00pm | Walking Ghost Tour of Park City       |

## WEDNESDAY, JULY 24

- |                  |   |
|------------------|---|
| 7:30am           | Continental Breakfast   |
| 8:00am           | Welcome<br>Rob Mayer, NADFD President   |
| 8:15am – 9:15am  | Herding Porcupines: How to Turn Disruption<br>Into Your Competitive Advantage<br>Steve Iwersen, CSP |
| 9:30am – 12:45pm | Vendor Meetings   |
| 1:00pm – 5:30pm  | Afternoon at Utah Olympic Park<br><br>Dinner on your own  |

## THURSDAY, JULY 25

- |                  |  |
|------------------|--|
| 8:00am           | Group Breakfast                          |
| 9:00am – 12:00pm | General Meeting and Awards               |
| 12:30pm – 1:30pm | Group Lunch<br><br>Afternoon on your own |
| 6:00pm           | Farewell Dinner and reception at hotel   |